

# Help us keep your Medicare Advantage patients healthy with ReferWell

[pages.azblue.com/Introducing-ReferWell-scheduling-assistance---APR-2022.html](https://pages.azblue.com/Introducing-ReferWell-scheduling-assistance---APR-2022.html)

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Blue Cross® Blue Shield® of Arizona (BCBSAZ) is committed to inspiring health and making it easy. Preventive care can make all the difference in early detection of life-threatening disease. We're helping our Medicare Advantage (MA) members stay current with preventive screenings by sponsoring a [ReferWell<sup>SM</sup> program](#) for scheduling assistance. ReferWell's care navigators will contact MA members who are overdue for colorectal and breast cancer screenings. They may also reach out to BCBSAZ MA network providers to coordinate scheduling for these services.

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The ReferWell team works with patients to schedule in-network appointments. Their scheduling technology automatically sends appointment confirmations and reminders to the patient, while reducing the administrative burden for provider offices. The program is designed to increase patient show rates, integrate care delivery, and close gaps in care. In addition, ReferWell captures patient feedback and shares it, along with the results of the screening visit, with the patient's primary care provider.

We invite you to contact ReferWell for a 15-minute overview of the program and to find out how you can open calendar slots to receive new referrals. Contact Meg Wright, ReferWell Director of Provider Support, at [\[email protected\]](#) or 1-800-970-5875, ext. 827. We appreciate your help in keeping our Medicare Advantage members healthy.

ReferWell is a separate, independent company contracted with BCBSAZ to provide scheduling services to Medicare Advantage members. ReferWell is a service mark of Urgent Consult, Inc., DBA ReferWell.

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Our members can take a digital ID card with them wherever they go with the MyBlue AZ<sup>SM</sup> mobile app.

